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### **Alliance Animal Care Joins Animalytix Data Provider's Network**

Animalytix LLC is pleased to report that Alliance Animal Care LLC is the newest member of the company's network of participating animal health distributors. Alliance Animal Care LLC is a wholesale animal health distribution company focused exclusively on procuring products from manufacturers and suppliers and delivering them to wholesale and retail locations through a just-in-time logistics network. As a wholesale company, Alliance does not sell directly to consumers. Alliance is a joint venture between Tennessee Farmers Cooperative (TFC), a regional farm supply cooperative headquartered in LaVergne, Tenn., and MFA Incorporated, a regional farm supply and marketing cooperative based in Columbia, Mo. Each cooperative owns a 50-percent stake in Alliance Animal Care, a Tennessee limited liability company.

Learn more at [www.allianceanimalcare.com](http://www.allianceanimalcare.com)

#### About Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 30 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$6.5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 8,000 products sourced from more than 500 manufacturers. For more information, please contact: [info@animalytix.net](mailto:info@animalytix.net), or visit: [www.animalytix.net](http://www.animalytix.net).