



FOR IMMEDIATE RELEASE:

CONTACT: Linda Willey

Animalytix LLC

410.677.3214

info@animalytix.net

<http://www.animalytix.net/>

Kansas City, MO October 2013

Animalytix Separates from Hosting Partner IntegriChain and Undertakes Own Data Center Management

Animalytix LLC has announced the move of all data processing to its own primary physical environment effective January 2014. “IntegriChain was a great hosting and development partner and we will always be grateful for their support through the launch of Animalytix” said Chris Ragland, CEO of Animalytix. “Moving to our own environment with the help of Xand in Valley Forge, PA and bringing our application development efforts in house marks two major developments in our evolution as an organization.” Ragland noted IntegriChain will continue to serve as a disaster recovery environment until Animalytix finalizes its proprietary secondary environment which is scheduled for completion in 3Q 2014.

About Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 30 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$6.5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 8,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: www.animalytix.net.