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Animalytix CEO Addresses 2013 AVDA Annual Conference

Chris Ragland, CEO of Animalytix LLC was a featured speaker at the 2013 American Veterinary Distributor Association Annual Conference held at the Hyatt Coconut Point in Bonita Springs, Florida. Ragland addressed a group of 170 industry representatives attending on behalf of the leading animal health distribution and manufacturing companies. Ragland presented a review of the Animalytix platform, addressing the market coverage for key categories as well as several findings and developing trends derived from the Animalytix database.

ABOUT Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 20 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 5,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: animalytix.net.