



FOR IMMEDIATE RELEASE:

CONTACT: Linda Willey

Animalytix LLC

410.677.3214

info@animalytix.net

<http://www.animalytix.net/>

Kansas City, MO, September 2014

Animalytix Launches Ophthalmics, Dental Products, and Veterinary Fluids Reports

Animalytix LLC has announced the expansion of its monthly ALYX Market Survey reporting services with the introduction of ALYX-23 Ophthalmics, ALYX-26 Dental Products, and ALYX-26 Veterinary Fluids. The surveys offer the industry's comprehensive view of more than 250 products sourced from 50+ manufacturers serving these small animal specialty markets. Interested subscribers should contact info@animalytix.net for further details.

About Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 30 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$6.5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 8,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: www.animalytix.net.