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CONTACT: Linda Willey

Animalytix LLC

410.677.3214

info@animalytix.net

<http://www.animalytix.net/>

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### **Animalytix to Feature Distributor “Spotlight”**

Animalytix LLC has partnered with Vet Advantage Magazine to expand its web content to include member profiles for its network of participating distributors. Animalytix derives its services offerings from sales data provided by its 20+ distributor and re-seller partners. Vet Advantage Magazine is the industry’s premier publication for use by manufacturers when engaging and educating animal health distribution professionals on wide array of veterinary subjects.

In addition to the high level industry content, Vet Advantage provides monthly information on market and economic trends, new products and technologies. The company also features detailed distributor profiles, portions of which Animalytix will now incorporate into its Distributor Spotlight feature each month. Through the collaboration, Animalytix and Vet Advantage Magazine hope to continue to raise awareness of the capabilities and unique offerings available through the animal health distribution industry. Learn more at [www.vet-advantage.com](http://www.vet-advantage.com).

#### About Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 30 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$6.5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 8,000 products sourced from more than 500 manufacturers. For more information, please contact: [info@animalytix.net](mailto:info@animalytix.net), or visit: [www.animalytix.net](http://www.animalytix.net).