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Animalytix Commercial Team Expands with Sheehan Addition

Former Intervet Schering Plough Animal Health executive Terry Sheehan, has joined Animalytix, LLC as a Senior Business Advisor. Sheehan, a 30+ year veteran of the animal health industry, has extensive executive experience in sales, marketing and general management gained during his tenure at Hoechst Roussel Vet, Hoechst Roussel Pharmaceuticals Inc., Intervet and Intervet / Schering Plough. Most recently, he served as Vice President of Commercial Operations for Intervet-Schering Plough Animal Health, overseeing customer service, distributor relations, training and other central services for the commercial organization. Sheehan will be based in Chicago and provide key account support for several Midwestern animal health companies.

ABOUT Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 20 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 5,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: animalytix.net.