

FOR IMMEDIATE RELEASE: CONTACT: Linda Willey Animalytix LLC 410.677.3214 info@animalytix.net

http://www.animalytix.net/

Kansas City, MO October 2014

## Animalytix LLC Opens New Office and Joins the KC Animal Health Corridor

Animalytix LLC today announced the opening of a second office on Ambassador Drive near the Kansas City airport. Brad Holen, Director of Commercial Operations for Animalytix noted the move to Kansas City marked the company's desire to continue to improve service to clients residing in the Kansas City Corridor. "As a community, the KC Animal Health Corridor represents the most significant concentration of animal health related entities in the world," said Holen.

Chris Ragland, CEO of Animalytix, commented further on the importance of the KC Corridor, "We are fortunate to have several clients in the KC Animal Health Corridor and welcome this opportunity to engage in a more formal way with the organization. The Corridor is home to more than 300 companies that collectively represent nearly 75% of the \$25 billion global animal health and diagnostics industries. As a market insight company serving the industry, it was important that we have a formal presence in this community." "The announcement of Animalytix LLC locating to Platte County further solidifies our position as a location of choice for animal health companies," said Alicia Stephens, executive director of the Platte County Economic Development Council.

## About Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 30 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$6.5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 8,000 products sourced from more than 500 manufacturers. For more information, please contact: <a href="info@animalytix.net">info@animalytix.net</a>, or visit: <a href="www.animalytix.net">www.animalytix.net</a>.