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Animalytix Selects Dataprise of Rockville MD as Engineering Partner

Animalytix LLC announced a partnership with Dataprise of Rockville MD as its infrastructure management partner operating on behalf of Dell. In addition to hardware management, Dataprise will also assist with the management of all physical hardware within both of the primary environment and the secondary environment scheduled to launch in 2014. “We are excited to move forward with Dataprise” said Bryan Gathagan, Senior Technology Advisor for Animalytix. “We will rely on the Dataprise team for consulting support regarding infrastructure development as well as maintaining applicable industry standards for data security and operational excellence.”

About Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 30 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$6.5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 8,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: www.animalytix.net.