



FOR IMMEDIATE RELEASE:

CONTACT: Linda Willey

Animalytix LLC

410.677.3214

info@animalytix.net

<http://www.animalytix.net/>

Salisbury, MD April 2013

Animalytix Welcomes Respected Informatics System Developer

Animalytix LLC is pleased to welcome Joe Young to its Veterinary Channel Intelligence team. Young has nearly 30 years of experience increasing customer value through informatics and analytics within the global Animal Protein Industry. He began his career with Cargill and J.F.Dalton Associates, a Chicago based brokerage firm, and later joined Cattle-Fax as a Market Analyst. Young then designed and implemented the Nebraska Cattlemen Market Reporting Service. He then joined Bill Helming Consulting Services in 1990 as a Senior Beef Analyst and Database Coordinator. From 1992 to 1999, he served as President of Professional Cattle Consultants, a U.S. based cattle feeding comparative analysis service. He then served as Vice President of Ivy Animal Health, Inc., with responsibility for the AgSpan Division and corporate Finance/Accounting from 1999 to 2011. Most recently Young founded and continues to serve as President of Agrilytics, an analytical consulting business with a focus in Agriculture.

ABOUT Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 20 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 5,000 products sourced from more than 500 manufacturers. For more information, please contact: info@animalytix.net, or visit: animalytix.net.