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### **Animalytix CEO Joins Panel Discussion at VetHealth Global Conference**

Animalytix CEO Chris Ragland joined Clint Lewis, executive vice president and president of international operations at Zoetis; Stephen Sundlof, chief scientific officer and executive vice president of regulatory affairs and quality at Kindred Biosciences; and Conference Chairman, Richard DeLuca, president of Merck Animal Health for a panel discussion at the VetHealth Global Conference held on Prince Edward Island.

The panel addressed a wide range of topics impacting the animal health industry including industry consolidation, shifting consumer preferences regarding antibiotic resistance and organic foods as well as the growing importance of the OTC trade channel and resulting friction with traditional veterinary marketing strategies. The event marked the fifth VetHealth Global Conference which is held in Charlottetown on Canada's Prince Edward Island. The bi-annual event is sponsored by the Prince Edward Island BioAlliance and is recognized as one of the industry's premier events for showcasing new technologies in fields of animal health and nutrition.

Learn more about the conference at <http://vethealthglobal.com/>

#### About Animalytix LLC

Animalytix, through its partnership with the leading US animal health distribution companies, is unique in its ability to provide actionable commercial insight to manufacturers, investors, lenders and financial analysts with an interest in this dynamic and expanding market. Animalytix currently publishes more than 30 monthly market surveys reflecting sales of pharmaceuticals, vaccines, nutraceuticals and veterinary supplies for use in pets, horses, swine and cattle totaling \$6.5 billion in sales revenues on an annual basis. The monthly surveys provide sales trending insights for more than 8,000 products sourced from more than 500 manufacturers. For more information, please contact: [info@animalytix.net](mailto:info@animalytix.net), or visit: [www.animalytix.net](http://www.animalytix.net).